

## SNOBALL BUYING PROCESS

**STEP 1:** Download the Snoball Quote Template from [Snoball Buying Process](#) page.

**STEP 2:** Complete the Snoball Quote Template (see examples at the bottom)

- a) Fill item details (Description, SKU#, and Product link, if available)
- b) Update Qty as per your sales target, and LOWEST price\*\*\* for each tier.
- c) You can submit multiple quotes for different products.

**\*\*\* Remember, Tier 1 price should be lower than the lowest price in the market to attract the buyers in a big way to start the Snoball \*\*\***

**STEP 3:** Send the quote(s) to [Quote@snoball1.com](mailto:Quote@snoball1.com) along with your standard Terms & Conditions.

**STEP 4:** Snoball floats your sale once it is validated internally.  
Snoball contacts you if any inconsistencies are noticed on the quote(s).

**STEP 5:** Create Snoball effect –

- a) All Snoball users will receive instant notification of your sale.
- b) Snoball will forward the sale link. Share this link with your current client base (consumers) ASAP.
- c) Consumers will start paying initial 10% payment and start sharing the sale.

**STEP6:** Once sale is closed, Snoball will send you a Purchase Order for final quantity.

- a) Snoball will provide consumers addresses to ship the product
- b) You ship the product and send a copy of Packing Slip for each shipment.
- c) Snoball will transfer the money to your account.

### Snoball notes/assumptions on Product Warranties and Return Policy:

- 1) Snoball is a sales platform and it does not offer product warranties or return policies to consumers.
- 2) Product warranties are to be passed on from sellers to consumers as offered by the seller, or the Original Equipment Manufacturer (OEM).
- 3) Snoball users contact the seller(s) for any defective product returns. The Seller is to honor the product return policy agreement for each respective product. The Seller shall provide Return Material Authorization (RMA) to the consumer and resolves the product issues.

## Example 1

- High price item, low quantities, long sale (75 days)

No.	Item	Qty	Price per unit
1	BLACK & MORE TEPID TABLE ITEM #: 199912450 <a href="https://www.company.com/product/black-and-more-console-table-199912450.do?">https://www.company.com/product/black-and-more-console-table-199912450.do?</a>	1 or more	\$ 5,500
		3 or more	\$ 5,000
		6 or more	\$ 4,000
		12 or more	\$ 3,500
		25 or more	\$ 3,000
This quote is valid for : <u>  75  </u> days			

## Example 2

- Low price item, large quantities, short sale (30 days)

No.	Item	Qty	Price per unit
5	SONIC SPA MESSAGE ITEM #: 458668331 <a href="https://www.company.com/product/sonic-spa-message-458668331.do?">https://www.company.com/product/sonic-spa-message-458668331.do?</a>	1 or more	\$ 90
		50 or more	\$ 80
		100 or more	\$ 70
		200 or more	\$ 50
		400 or more	\$ 40
This quote is valid for : <u>  30  </u> days			